



RWA Investments Whitepaper v1

Making high-yield real estate investing accessible
through blockchain-based tokenization



Website

<https://rwa-investments.com/>



Telegram

<https://t.me/rwainvestments1>



X

https://x.com/rwa_investment

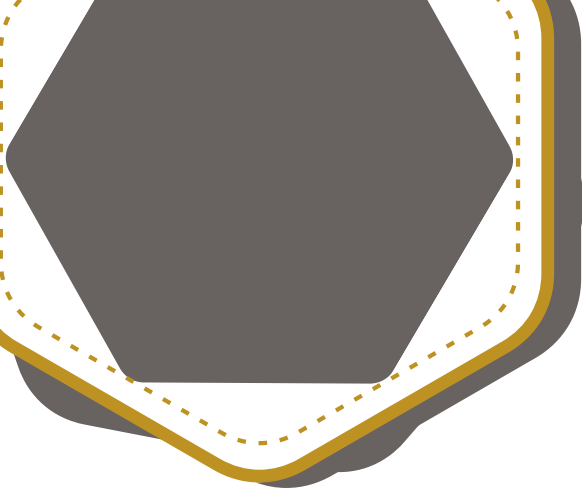


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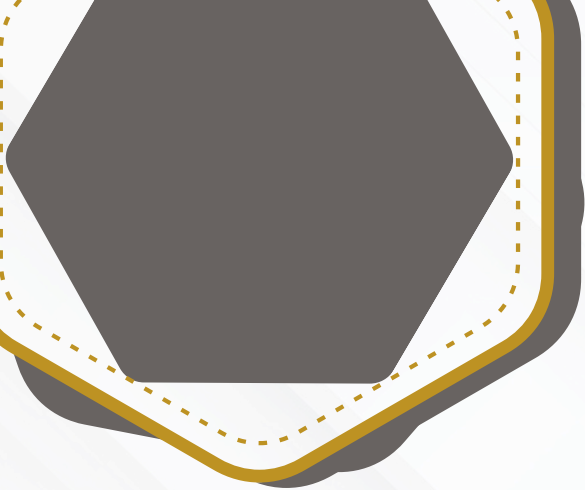


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Executive Summary

Traditional real estate investing has long been limited only to those with significant capital, access to off-market opportunities, and the time or expertise to manage physical assets.

At the same time, investors worldwide are seeking yield, diversification, and transparency that traditional structures often fail to provide.

The U.S. fix and flip market represents **an estimated \$65+ billion annually** (2024). The average gross profit per property exceeds \$60,000 (ATTOM Data). However, fix and flip opportunities are often **restricted to experienced operators**, leaving most investors excluded.

Tokenized real estate is projected to surpass **\$16 trillion by 2030**, driven by investor demand for fractionalized, transparent, and liquid real-world assets. This convergence creates **a significant opportunity** to bridge real estate and blockchain finance.

Our goal is to be at the forefront of this fundamental shift: **the fractional ownership of real-world assets (RWAs)** through secure digital tokens.

By merging proven real-estate strategies with compliant tokenization frameworks, we can open **high-yield institutional-grade opportunities** to a much broader audience.

Each project we undertake is transparent on-chain, automated through audited smart contracts, and structured to provide potential liquidity through regulated secondary markets.

Join us as we **democratize access to real-estate-backed returns** while maintaining the rigor, compliance, and operational discipline expected by sophisticated investors.

The numbers at a glance

U.S. fix and flip market

Estimated at \$65+ billion annually (2024)

Average gross profit

Approximately \$60K per property (ATTOM Data)

Tokenized real estate forecast

Expected to exceed \$16 trillion globally by 2030

Investor trend

Rapid growth in demand for fractionalized, transparent, and compliant real-world assets (RWAs)



The rise of tokenized assets

Tokenization is the digital representation of asset ownership on a blockchain. In recent years, it has rapidly gained traction across financial markets as a method to create wider access to assets than ever before.

Recent studies forecast significant growth:

- Deloitte (2025) projects global tokenized real-estate value to exceed USD \$4 trillion by 2035, expanding at a compound annual rate above 25%
- ScienceSoft (2024) estimates tokenized real estate could account for up to 15% of global assets under management by 2030, representing as much as USD \$3 trillion in value.

These projections indicate a structural transformation in how capital flows into tangible assets, as investors increasingly demand **fractional access, transparency, and near-real-time settlement**.



A unique convergence of opportunities

Real estate's historical stability and blockchain's programmability create a compelling intersection for investors.

The market's near-term potential lies not only in institutional funds who tokenize large portfolios. It is also in **scalable retail and accredited-investor participation** in smaller, high-turnover projects. This is precisely where fix and flip strategies thrive.

By combining an **established, profitable real-estate model** with **blockchain efficiency and compliance**, the platform positions itself at the leading edge of this convergence.

Our vision

To make high-yield real estate investing accessible to a broader audience through blockchain-based tokenization.

By fractionalizing property ownership, we enable investors to participate in real-world assets with transparency without the operational burden of direct ownership.





The problem

Despite real estate's appeal as a wealth-building asset, meaningful participation remains inaccessible to most investors.

Key structural barriers include:

- **High capital thresholds:** direct property acquisition and renovation demand substantial upfront investment.
- **Limited deal access:** quality fix and flip opportunities are often confined to local networks or professional investors.
- **Administrative complexity:** transactions require multiple intermediaries, manual record-keeping, and lengthy settlement processes.
- **Lack of liquidity:** investors are typically locked in until a property is sold, with no secondary market for partial ownership interests.
- **Opaque performance data:** limited real-time visibility into project costs, timelines, and returns.



Our solution

Our proposed platform introduces tokenized Special Purpose Vehicles (SPVs) that hold individual property assets.

Each SPV issues security tokens representing fractional equity ownership.

The tokens are governed by smart contracts that define investor rights and automate key financial operations.

Our solution: core mechanics

1. Property acquisition

Experienced real-estate partners identify and purchase undervalued properties with strong resale potential.

2. Tokenization

Ownership of each SPV is digitized into a fixed number of compliant tokens. For example, 500,000 tokens × US \$1 each for a US \$500,000 property.

3. Investor participation

Accredited and qualified investors acquire tokens through a regulated offering under exemptions such as Reg D 506(c), Reg CF, and Reg S.

4. Renovation and management

Rehabilitation and property improvements are managed by vetted experienced contractors under budget-controlled milestones

5. Exit and distribution

On sale, smart contracts automatically allocate net proceeds to token holders on a pro-rata basis, recorded transparently on-chain

6. Liquidity pathways

Tokens are designed for potential secondary trading on regulated Alternative Trading Systems (ATS) such as tZERO or INX, subject to applicable securities laws

Investor benefits

- **Lower Entry Threshold:** Participate from as little as USD \$500 per project
- **Transparency and Security:** Immutable blockchain records, real-time project dashboards, and third-party smart-contract audits
- **Automated Income Distribution:** On-chain settlements eliminate manual payout errors and delays
- **Diversification:** Fractional positions across multiple projects reduce single-asset exposure
- **Compliance First:** All offerings structured within SEC-aligned frameworks, ensuring investor protection and regulatory sustainability



How our SPVs work

Our platform issues tokenized Special Purpose Vehicles (SPVs) for each property. Investors gain fractional ownership through security tokens, representing a pro-rata share of profits from property flips.

Blockchain integration ensures full transparency, automated profit distributions, and a path toward secondary liquidity.

- **Structure:** Security tokens issued under Reg D 506(c), Reg CF, and Reg S exemptions.
- **Rights:** Profit-sharing rights linked to each property SPV. Optional governance participation.
- **Mechanics:** On-chain smart contracts automate post-sale profit distributions. Designed for future liquidity via regulated Alternative Trading Systems (ATS) such as tZERO or INX.

For example, a \$500,000 property may be represented by 500,000 tokens at \$1 each, granting token holders proportional exposure to project returns.

- **Accessible entry:** Participate from \$500, enabling broad access without compromising compliance
- **Transparency:** On-chain transaction records and investor dashboards ensure full visibility
- **Diversification:** Fractional ownership across multiple property flips reduces project-specific risk
- **Compliance first:** Built on SEC-compliant structures, prioritizing long-term regulatory sustainability.



Our technology architecture

RWA leverages blockchain infrastructure to tokenize real estate investment vehicles, automate financial flows, and maintain transparent, auditable ownership records.

Each property is held through a legally registered Special Purpose Vehicle (SPV), whose equity structure is mirrored by a corresponding set of on-chain security tokens. These tokens represent verifiable, fractional ownership interests in the SPV and its underlying asset.

The technology layer is designed to ensure **security, compliance, and interoperability**, enabling the system to scale as regulatory frameworks and investor adoption evolve.

Blockchain layer

The platform operates on the **Solana** blockchain. We chose Solana for its **high throughput, low transaction fees, and mature developer ecosystem**.

Solana's proof-of-history mechanism and fast finality provide a secure and efficient foundation for token issuance and on-chain transaction recording.

All token transfers, profit distributions, and ownership updates are executed through audited smart contracts.

Each action from SPV creation to investor distribution is traceable and immutable, ensuring a verifiable audit trail suitable for both investors and regulatory review.



Our technology architecture

Smart contracts

Smart contracts form the core operational logic of the platform. Their main functions include:

- **Token Issuance:** Minting and distribution of compliant security tokens upon investor subscription.
- **Profit Distribution:** Automated post-sale distribution of proceeds to token holders, according to predefined pro-rata share.
- **Governance Controls:** (Optional) On-chain voting mechanisms for major SPV-level decisions.
- **Compliance Enforcement:** Whitelisting logic to ensure tokens can only be held or transferred by verified, KYC-approved wallets.

All smart contracts undergo third-party audits prior to deployment and are maintained under version-controlled repositories to ensure transparency and continuous improvement.



Our technology architecture

Investor dashboard and data layer

Investors interact with the platform through a secure web-based dashboard that provides:

- KYC/AML onboarding and wallet verification.
- Access to live project information: property status, financial metrics, renovation progress, and estimated timelines.
- Real-time reporting of token balances, dividend history, and transaction receipts.
- Downloadable compliance statements and on-chain proof of ownership.

The dashboard integrates directly with blockchain data feeds, allowing investors to verify project status and transaction authenticity independently through block explorers.



Our technology architecture

Security and compliance infrastructure

To ensure regulatory alignment and investor protection, the system includes multiple security and compliance layers:

- **Identity Verification:** All users undergo full KYC/AML checks, performed through regulated identity providers.
- **Data Protection:** Sensitive information is encrypted both in transit and at rest, following industry standards such as AES-256 and TLS 1.3.
- **Regulatory Integration:** Token issuance workflows incorporate applicable SEC exemptions (Reg D, Reg CF, Reg S), automatically restricting offers to qualified investors.
- **Custody and Wallet Security:** Custodial and non-custodial options can be supported. Multi-signature wallets safeguard company-held funds and distributions.

A continuous monitoring framework tracks contract performance, ensuring all on-chain events match off-chain financial statements.



Our technology architecture

Interoperability and future development

The architecture is designed with future expansion in mind. As tokenized securities infrastructure matures, the platform can integrate with **Alternative Trading Systems (ATS)** and licensed brokers to facilitate compliant secondary-market liquidity.

Additional planned enhancements include:

- Integration of **cross-chain bridges** for interoperability with other major networks such as Ethereum and Polygon.
- Deployment of **oracles** for automated property valuation updates and escrow triggers.
- Expansion into **multi-property portfolios** and institutional onboarding APIs.



Our token model

Each RWA property investment is structured through a legally registered Special Purpose Vehicle (SPV).

The SPV holds title to the property and issues a corresponding supply of digital tokens that mirror its equity structure. These tokens function as **security tokens**, representing fractionalized ownership in the underlying SPV and its associated real estate asset.

All token offerings are structured to align with established U.S. securities regulations, including exemptions under **Reg D 506(c)** for accredited investors, **Reg CF** for eligible crowdfunding participants, and **Reg S** for non-U.S. investors.

This hybrid approach ensures broad accessibility while maintaining full compliance with jurisdictional standards.



Our token model

Token rights and utility

Each token represents a proportional ownership interest in the SPV and entitles the holder to a **pro-rata share of profits** generated from the acquisition, rehabilitation, and sale of the property.

Key rights include:

- **Profit participation:** Token holders receive automated on-chain distributions of net sale proceeds.
- **Governance (Optional):** Certain projects may include limited voting rights, such as approving material project changes or electing to extend or terminate holding periods.
- **Transparency:** Token ownership and all associated transactions are permanently recorded on-chain, providing an immutable record of equity distribution.

The tokens are designed to serve as a **digital reflection of traditional equity interests**. They are regulated, auditable, and directly linked to the underlying real-world performance of the property asset.

Our token model

Token issuance and distribution

At the start of each project, we issue a fixed supply of tokens. These correspond to the total project capitalization.

For example, a property valued at **USD 500,000** may be represented by **500,000 tokens priced at USD 1 each**.

Investors purchase these tokens through the platform using fiat or approved digital payment methods.

After successful KYC/AML verification and completion of the subscription process, tokens are allocated to the investor's verified blockchain wallet.

All issuance and distribution events are managed via audited smart contracts, which ensure:

- Tokens cannot be transferred or held by unverified addresses.
- Total supply is immutable once minted.
- Subscription proceeds are automatically allocated to the designated SPV account.



Our token model

On-chain profit distribution

When a property is sold, the SPV's proceeds are settled in fiat or stablecoin and distributed automatically to token holders via smart contract execution.

This process eliminates manual intervention, reduces administrative costs, and ensures immediate and accurate disbursement to each investor's wallet.

All transactions are recorded publicly on-chain, allowing independent verification of payment events and reconciliation against property sale records.



Our token model

Liquidity and secondary trading

While each token represents a private security, the framework is designed to enable **potential secondary-market trading** through regulated **Alternative Trading Systems (ATS)** such as tZERO and INX.

After the lock-up and compliance periods expire, investors may be able to trade tokens within whitelisted environments, enhancing liquidity and flexibility without compromising legal standards.

By integrating with these licensed exchanges, the platform aims to establish one of the first **compliance-first liquidity pathways** for tokenized real-estate assets.



Our token model

Compliance and investor protection

Investor eligibility and token distribution are managed through an automated compliance engine that enforces jurisdictional restrictions and ongoing ownership verification.

Key safeguards include:

- Real-time KYC/AML validation.
- Smart-contract-based transfer restrictions (Reg D/Reg S separation).
- Full traceability for audit and reporting.
- Legal opinion and continuous oversight from specialized securities counsel.

The result is a token structure that maintains the **efficiency and transparency of blockchain** while upholding the **regulatory rigor of traditional finance**.



Our business model

RWA operates at the intersection of real estate investment and blockchain technology. We transform how capital is deployed, managed, and monetized in the fix and flip market.

Our model combines traditional property acquisition and management expertise with a digital infrastructure that fractionalizes ownership, streamlines operations, and opens access to a wider investor base.

The business model is built on four primary revenue streams and a scalable operational framework designed for long-term growth and institutional credibility.

Acquisition and structuring fees

For each property listed on the RWA platform, a dedicated Special Purpose Vehicle (SPV) is created to acquire and manage the asset.

RWA earns **a structuring fee** covering deal sourcing, due diligence, and tokenization setup. This is a small percentage of the total project capitalization.

This fee compensates for RWA's proprietary sourcing network, legal structuring, and initial property analysis, while maintaining investor alignment through transparent cost disclosure.

Our business model

Tokenization and platform fees

After a successful fundraising, RWA charges a **tokenization fee** tied to the total value of the offering. This fee covers blockchain integration, smart-contract deployment, compliance operations, and investor onboarding.

It ensures that each SPV can be seamlessly mirrored on-chain with full legal and technical integrity.

Additionally, RWA generates **recurring platform revenue** from investor account services, KYC/AML processing, and transaction management within the investor dashboard.

These steady-state revenues provide financial sustainability independent of project performance.

Performance participation

RWA aligns its interests with those of investors by participating directly in project outcomes.

After the successful sale of a property, RWA earns a **performance-based profit share**, typically a small percentage of the net proceeds after investor distributions.

This approach makes sure that RWA's profitability depends on the success of the underlying asset, reinforcing transparency and trust.

By integrating technology and real-world execution, RWA minimizes overhead and accelerates project turnover, maximizing both investor returns and company efficiency.



Our business model

Secondary-market and liquidity services

As tokenized securities infrastructure matures, RWA will expand its business model through partnerships with regulated Alternative Trading Systems (ATS) and digital-asset exchanges.

This will enable compliant secondary trading of real-estate-backed tokens, creating an additional revenue channel through listing, transfer, and transaction fees.

By facilitating liquidity for traditionally illiquid assets, RWA positions itself as both a marketplace operator and a technology enabler in the emerging real-world-asset ecosystem.

Scalability and growth model

RWA's platform is designed to scale across multiple property markets and investment strategies.

While we are initially focused on U.S. fix and flip properties, the company intends to expand into other real-estate segments such as rental portfolios, RVs, and small-scale development under the same tokenized framework.

Each successful SPV establishes a verifiable on-chain performance record, strengthening RWA's credibility and enabling data-driven underwriting for future offerings.

As the ecosystem grows, network effects from repeated investor participation, lower per-deal costs, and increasing secondary-market activity are expected to drive margin expansion and recurring revenues.



Our market model

RWA's market strategy is grounded in a simple objective: to bridge traditional real estate investing and blockchain-enabled finance through a compliant, scalable, and transparent platform.

The company is positioning itself to serve both individual accredited investors seeking yield and institutional participants exploring real-world-asset (RWA) exposure through tokenized instruments.

By combining rigorous compliance with high-performing property investments, RWA aims to become the trusted access point for investors entering the tokenized real-estate market.

Our market model

Target Market Segments

Accredited and Qualified Investors

RWA's initial focus is on accredited investors within the United States who are seeking stable, asset-backed yields without direct management overhead.

These investors value transparency, automation, and compliance, which are qualities that RWA embeds at the foundation of its operations.

Global Investors via Reg S

Through offerings structured under **Regulation S**, RWA extends participation to non-U.S. investors, enabling access to U.S. real-estate opportunities within a compliant cross-border framework.

This approach allows international investors to diversify into the U.S. property market while benefiting from blockchain-enabled efficiency and reporting.

Institutional and Family Office Partners

As the platform matures, RWA will engage institutional investors, family offices, and real-estate funds interested in portfolio diversification and co-investment opportunities.

The tokenized structure offers these entities the ability to manage exposure across multiple properties with on-chain reporting and reduced administrative complexity.

Our market model

Geographic Focus

RWA's initial property focus centers on **high-demand, undervalued urban and suburban markets** in the United States.

We identify target metros through data-driven analysis of housing turnover, renovation margins, and population growth metrics.

Typical properties are residential single-family homes or small multi-unit assets suitable for renovation and resale within 6–12 months.

As the model scales, RWA plans to expand into additional U.S. regions with strong fix and flip dynamics, and eventually into select international markets with similar structural inefficiencies and demand patterns.

Acquisition and deal sourcing strategy

RWA partners with **local acquisition specialists, real-estate agents, and renovation contractors** to identify undervalued properties ahead of the market.

By leveraging data from real-estate analytics platforms and public records, RWA filters opportunities based on criteria such as purchase-to-resale spread, estimated rehabilitation cost, and time-to-market.

Each selected property undergoes a rigorous due-diligence process before tokenization, ensuring that every project offered on the platform meets strict underwriting and profitability standards.

Our market model

Investor acquisition strategy

RWA's investor base will be developed through a combination of digital and institutional channels:

- **Digital onboarding:** Targeted campaigns within investor networks, fintech communities, accredited investor groups, and Reddit.
- **Partnerships:** Collaborations with crowdfunding platforms, registered investment advisors (RIAs), and wealth managers interested in alternative yield products.
- **Community engagement:** Educational content, webinars, and real-time project tracking to foster transparency and long-term trust.
- **Regulatory alignment:** Demonstrating early compliance through legal audits, custodial partnerships, and adherence to securities exemptions to reassure conservative investors.

By focusing on education, credibility, and ease of participation, RWA converts interest in tokenization into real investor adoption.

Our market model

Partnership ecosystem

RWA's growth strategy depends on strategic alliances across both the **real-estate and blockchain ecosystems**.

Planned and ongoing partnerships include:

- **Legal and Compliance Advisors:** To maintain up-to-date regulatory alignment and securities structuring.
- **Blockchain Auditors and Security Firms:** Ensuring smart-contract and platform integrity.
- **Real-Estate Service Providers:** Contractors, brokers, and property managers with verified track records.
- **Alternative Trading Systems (ATS):** Such as *tZERO* and *INX*, to enable compliant secondary-market liquidity.

These collaborations strengthen RWA's operational credibility and create a defensible competitive advantage as the tokenized asset industry matures.

Our market model

Growth roadmap

RWA's expansion is structured in phases, balancing operational discipline with technological progress:

- **Phase 1:** Legal framework establishment, platform MVP, and initial pilot property tokenization.
- **Phase 2:** First capital raise and completed flip with full profit distribution on-chain.
- **Phase 3:** Portfolio expansion to 10+ projects, introduction of multi-property diversification offerings.
- **Phase 4:** Launch of secondary trading integration with regulated ATS partners.
- **Phase 5:** Institutional partnerships, multi-market expansion, and potential entry into rental and development asset classes.

Each phase strengthens RWA's credibility and data footprint, forming a compounding advantage in sourcing, compliance, and investor trust.



Roadmap and growth outlook

RWA's growth trajectory is structured around progressive development phases that balance operational execution, regulatory compliance, and technological advancement.

Each stage builds on measurable milestones designed to validate the platform's performance, expand investor participation, and prepare for institutional-scale adoption.

The roadmap represents both a **commitment to transparency** and a **strategic framework for scalability**, ensuring that each success compounds into sustainable ecosystem growth.

Roadmap and growth outlook

Foundation phase (3-6 months)

Objective: Establish legal, operational, and technological groundwork.

Key milestones:

- Formation of RWA's legal entity and completion of regulatory structuring.
- Engagement of securities counsel and compliance partners for Reg D, Reg CF, and Reg S frameworks.
- Development of the platform's Minimum Viable Product (MVP) including KYC onboarding, investor dashboard, and smart-contract prototypes.
- Selection and audit of blockchain infrastructure partners on Solana.

Outcome: A legally sound and technically verified foundation enabling initial investor onboarding and pilot project readiness.

Roadmap and growth outlook

Pilot phase (6-12 Months)

Objective: Validate tokenization, investor participation, and operational workflows through a live property project.

Key milestones:

- Tokenization of RWA's first pilot property through a dedicated SPV.
- Successful investor raise and on-chain issuance of fractional ownership tokens.
- Execution of rehabilitation and property resale, followed by automated profit distribution via smart contract.
- Compilation of performance data and investor feedback for optimization.

Outcome: Demonstrated proof of concept through realized returns, automated payout execution, and compliance-backed transparency.

Roadmap and growth outlook

Expansion phase (6-12 Months)

Objective: Scale operational capacity and investor reach.

Key milestones:

- Onboarding of 100+ active investors and expansion to multiple concurrent fix and flip projects.
- Launch of real-time investor dashboards with integrated financial analytics.
- Formation of recurring acquisition partnerships in high-demand U.S. markets.
- Implementation of quarterly reporting framework with blockchain-verified data.

Outcome: A scalable, investor-ready platform with proven operational consistency and a growing community of repeat participants.

Roadmap and growth outlook

Portfolio diversification phase (12-24 Months)

Objective: Expand product offerings and initiate secondary-market readiness.

Key milestones:

- Portfolio expansion to 10+ tokenized flips under management.
- Launch of diversified investment pools allowing exposure to multiple SPVs via a single tokenized fund.
- Integration with one or more regulated Alternative Trading Systems (ATS) to enable compliant token resale and liquidity events.
- Formation of partnerships with institutional service providers and real-estate networks.

Outcome: A diversified, semi-liquid tokenized real-estate platform positioned for broader adoption and institutional collaboration.

Roadmap and growth outlook

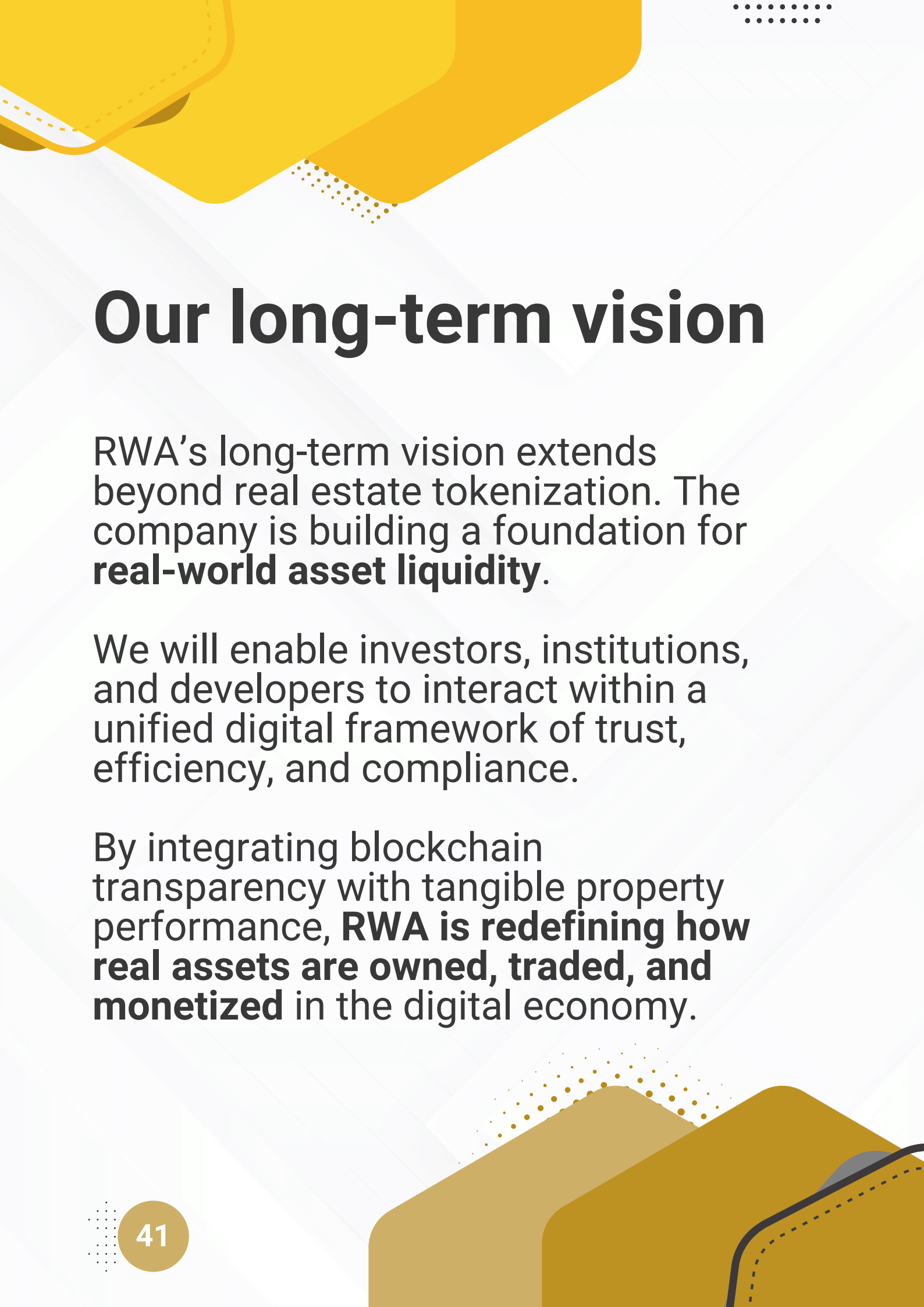
Institutional integration phase (24+ Months)

Objective: Transition RWA from early-stage innovation to institutional-grade infrastructure.

Key Milestones:

- Onboarding of institutional investors and family offices through customized portfolio products.
- Expansion into complementary asset classes such as income-generating rental properties and small development projects.
- Potential international expansion to additional jurisdictions with supportive regulatory frameworks.
- Establishment of RWA as a recognized market participant in the tokenized real-asset ecosystem.

Outcome: Sustainable institutional adoption and recurring participation in a fully compliant, global tokenized real-estate marketplace.



Our long-term vision

RWA's long-term vision extends beyond real estate tokenization. The company is building a foundation for **real-world asset liquidity**.

We will enable investors, institutions, and developers to interact within a unified digital framework of trust, efficiency, and compliance.

By integrating blockchain transparency with tangible property performance, **RWA is redefining how real assets are owned, traded, and monetized** in the digital economy.



• • • Our financial model and projections

RWA's financial framework is designed to demonstrate both the profitability of its property investment strategy and the scalability of its tokenized structure.

It combines conservative real-estate assumptions with realistic adoption metrics for the emerging tokenized asset market.

All projections are based on verified market data from leading industry sources, ensuring transparency and credibility for potential investors.





Our financial model and projections

Underlying market economics

The U.S. “fix and flip” real-estate sector remains one of the most active private investment categories.

According to ATTOM Data’s Q3 2024 Home Flipping Report, the median resale price of flipped homes was USD \$315,250, generating a typical gross profit of USD \$70,250 before expenses. This represents a gross margin of approximately 28.7% (ATTOM Data).

In Q2 2025, 78,621 homes were flipped, representing 7.4% of all U.S. home sales, with median purchase and resale prices of USD \$259,700 and USD \$325,000, respectively (ATTOM Data Q2 2025).

These figures provide a data-backed baseline for RWA’s financial modeling, confirming the persistence of substantial gross spreads within the segment, even amid cyclical housing conditions.



Our financial model and projections

Revenue structure

RWA generates income from multiple aligned revenue streams that together form a resilient and diversified model:

1. **Acquisition and structuring fees:** Typically 2-4% of project capitalization, covering deal sourcing, due diligence, and SPV formation.
2. **Tokenization and platform fees:** Approximately 1-2% of funds raised per property, supporting blockchain deployment, compliance operations, and investor onboarding.
3. **Performance participation:** 10-20% of net profits after investor distributions, ensuring strong alignment between RWA and investors.

Secondary-market revenue: Transaction and listing fees from regulated Alternative Trading Systems (ATS) as secondary trading is activated.

Our financial model and projections

Projected performance

Year	Properties tokenized	Capital raised (USD\$)	Total gross profit (USD\$)	RWA revenue	Key milestones
1	3	\$1.5 million	\$300,000	\$300,000	MVP launch, first property cycle completed
2	10	\$6 million	\$1.2 million	\$420,000	Expansion to multiple markets, recurring investors onboarded
3	26	\$15 million	\$3 million	\$1.05 million	Portfolio diversification, first secondary-market integration
4	50	\$35 million	\$3 million	\$2.45 million	Institutional entry, multi-property investment pools
5	100	\$75 million	\$1.2 million	\$5.25 million	Cross-border expansion, partial liquidity via ATS partners



Our financial model and projections

Industry growth context

The tokenized real-estate sector is on a steep upward trajectory.

Deloitte (2025) projects the global market for tokenized real estate **to exceed USD \$4 trillion by 2035**, growing at approximately **27% CAGR** (Deloitte Insights).

Similarly, ScienceSoft (2024) estimates that tokenized real estate could account for **USD \$3 trillion globally by 2030**, representing roughly **15% of all real estate under management** (ScienceSoft).

By aligning its strategy with these market trajectories, RWA positions itself at the forefront of one of the most transformative financial innovations of the next decade.



Our financial model and projections

Financial outlook

RWA's early-stage model is designed to achieve operational profitability by the end of Year 2 through a combination of fee-based income and successful project exits.

Scalability is enhanced by the replicable nature of its SPV structure and automated tokenization workflow, allowing marginal costs per project to decline as the platform matures.

As the company expands into secondary-market operations and institutional partnerships, recurring revenue is expected to surpass one-time structuring income, transitioning RWA from a project-based operator to a continuous financial platform.



Our team

Marc Stacey – Founder & Chief Executive Officer

Marc Stacey is the founder and CEO of RWA, responsible for the company's strategic direction, operational oversight, and commitment to transparent real-estate investing.

A German-American entrepreneur based in France, Marc combines over 25 years of business leadership in operations and team management with extensive hands-on experience in the blockchain and Web3 ecosystem.

Before launching RWA, Marc successfully built and led multiple digital-asset ventures.

- As a co-founder of Solwars, he directed the project's marketing and community strategy, helping it reach a peak market capitalization of over USD \$4 million within days of launch.
- Later, he founded DreamX, a decentralized project that achieved a valuation exceeding USD \$400,000 on BNB before expanding to Ethereum.

These experiences gave Marc a deep understanding of digital growth dynamics, tokenized ecosystems, and the importance of sustainable investor trust.



Our team

Marc Stacey – Founder & Chief Executive Officer

Prior to founding RWA, he also spent two decades successfully involved in multiple hospitality ventures, including managing high-performance teams and operating his own restaurant business. This experience refined his discipline in project execution, budgeting, and team management.

This experience honed his ability to run complex, detail-oriented operations. These are skills that now underpin RWA's real-estate project execution, budgeting, and partner management.

Having seen both the potential and pitfalls of early blockchain ventures, Marc built RWA around a single principle: **transparency creates durability.**

He believes blockchain should not serve as a layer of speculation but as a system of truth. It should enable investors to see precisely how their funds are allocated, how projects perform, and how returns are generated.



Our team

Marc Stacey – Founder & Chief Executive Officer

Motivated by a desire that real-estate investment should be honest, accessible, and fully transparent, Marc founded RWA to bridge traditional property development with blockchain-based accountability.

His leadership emphasizes end-to-end transparency: every property acquisition, renovation, and sale is verifiable on-chain, and all partners, contractors, and managers are subject to KYC and operational vetting.

RWA is committed to building a platform defined by real accountability, operational clarity, and investor confidence, qualities that distinguish it in the global real-world-asset ecosystem.

Marc's cross-industry perspective, combining the precision of hospitality operations with the innovation of blockchain, positions RWA as a company focused not on hype, but on real-world integrity and measurable results.

[LinkedIn: Marc Stacey](#)



Our team

Advisory network

RWA is formalizing a network of legal, compliance, and technology advisors to support its tokenization framework and real-estate execution strategy.

The advisory board will include:

- Securities Counsel specializing in digital asset regulation and Reg D/Reg S compliance.
- Blockchain Security Auditors ensuring the integrity of all smart contracts.
- Real Estate Operations Partners with expertise in property acquisition, renovation, and market analysis.

These advisors collectively ensure that RWA operates with regulatory precision, financial transparency, and technical reliability as it scales its platform and investment offerings.



Our team

Company ethos

RWA's leadership is guided by three principles:

- **Transparency:** Every project, cost, and transaction is visible to investors through blockchain verification.
- **Integrity:** Compliance-first structure and strict KYC for all participants and service providers.
- **Accessibility:** Lowering barriers to entry so that both Web2 and Web3 investors can participate confidently in real-estate-backed opportunities.

Through this foundation, RWA is developing a culture of openness and accountability that distinguishes it within the global tokenized asset landscape.

Our tokenomics

- **Token name:** RWA
- **Ticker:** \$RWA
- **Supply:** 100 million

Here are estimated token calculations based on a 500 SOL raise, where 1 SOL has a valuation of \$200.

- **Presale buyers:** 56m RWA (56%)
- **Marketing:** 20m RWA (20%)
- **Liquidity pool (LP):** 225 Sol + 24m RWA (24%)
- **Presale Rate:** 0.11% per SOL
- **Initial Cap:** \$187,000

Note: These calculations are subject to change. Follow our socials for the latest updates.



Conclusion

RWA was founded on a simple conviction: that real-estate investing should be transparent, accessible, and accountable.

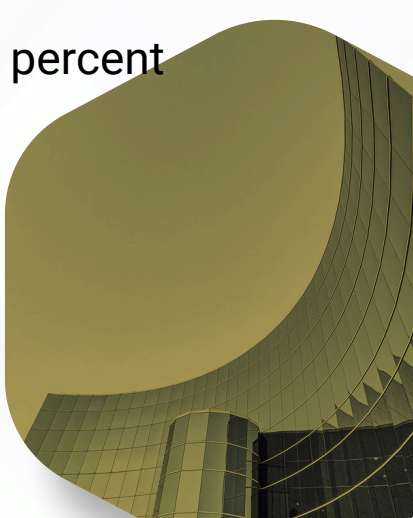
By merging blockchain technology with proven property investment strategies, RWA delivers a platform where investors can participate in tangible, income-generating assets without the traditional barriers of capital, access, and opacity.

The company's approach is rooted in real-world execution and regulatory precision.

Every property is acquired through a legally compliant structure, every transaction is recorded on-chain, and every distribution is executed by audited smart contracts.

This integration of compliance, technology, and operational discipline distinguishes RWA from speculative ventures. It positions us as a credible, enduring participant in the rapidly expanding tokenized asset economy.

The global tokenization movement is accelerating. Deloitte projects that the tokenized real-estate market could surpass USD \$4 trillion by 2035, while ScienceSoft estimates that tokenized assets may represent 15 percent of global real-estate holdings by 2030.





Conclusion

RWA stands at the forefront of this transformation, combining the trust of traditional finance with the efficiency of blockchain innovation.

The company's mission extends beyond investment returns. RWA is building a new standard of transparency in real-estate finance:

- Investors see every acquisition price, rehabilitation cost, and sale outcome.
- All participants, from contractors to partners, are KYC-verified.
- Every action is traceable and auditable on-chain.

This model redefines how capital, compliance, and technology can coexist. It transforms a historically opaque industry into one where data replaces promises and visibility replaces speculation.

As RWA scales its platform, it invites investors, institutions, and partners to participate in a new generation of real-estate finance; one that is secure, compliant, and built on verifiable performance.

Together, we can bridge the physical and digital economies, creating a transparent and equitable marketplace for real-world assets.

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